

**United Way of Central Virginia
Who to Call, When You Call**

Monday through Friday 8:30 AM to 5 PM (the office is generally open by 8 AM)
Main Phone Number: (434) 846-8467 Fax (434) 847-8753
Main I&R Phone Number (434) 845-8016 or 2-1-1

All staff members have personal voice mail and individual email accounts (see below)
After 5 PM, follow the directions to leave messages with specific staff members.

Executive

Marie Martin, President & CEO – (434) 455-6901, marie.martin@unitedwaycv.org

- Officers and Board of Directors
- Professional staff
- Policies and procedures
- Strategic planning
- Business relationships

Amy Fisher, Receptionist/Administrative Assistant – (434) 455-6919, amy.fisher@unitedwaycv.org

- Historical information (i.e. minutes, rosters, etc.)
- Conference and Training Room scheduling
- Assistance with marketing and communications activities
- Support activities for administration and Community Impact areas including Allocations and Board of Directors
- Agency tours
- Campaign presenters
- Student Day of Caring

Finance and Operations

Tracy Price, Vice President Finance and Operations – (434) 455-6912, tracy.price@unitedwaycv.org

- Gifts of stock
- Employee benefits
- Contributions and payments
- Office administration
- Budget & audit
- Retirement plan
 - Terminated agency employees who want to liquidate assets in plan
 - Active agency employees with questions regarding benefits
- Grow One camp for young entrepreneurs

Vanessa Angus, Network & Database Administrator – (434) 455-6915, vanessa.angus@unitedwaycv.org

- Computer hardware and software
- Computing and network solutions
- Emergency Food and Shelter Program
- Online pledging system
- Database administrator
- Campaign report writer

Carol Raynor, Assistant Director Finance – (434) 455-6902, carol.raynor@unitedwaycv.org

- Various finance activities including billings to donors, payables, receivables
- Campaign pledge processing
- Agency health/dental plan processing including COBRA administration and health/dental billings to agencies
- Maintain pledge records
- Maintain accounts receivable and accounts payable records
- Retirement plan – current contributions to our plan from other agencies

Community Impact

Joan Phelps, Vice President Community Impact – (434) 455-6906, joan.phelps@unitedwaycv.org

- Allocations
- Special funding requests
- Fund distribution policy issues

2-1-1 VIRGINIA program information (information & referral)
United Way agency relationships
Agency admissions
Donor designations
Community collaborations
Assessment of regional well being

Gayle Lucado, Smart Beginnings Coordinator – (434) 455-6914, gayle.lucado@unitedwaycv.org
Coordinate the initiatives and provide reports for accountability that are implemented by the Coalition.
Grant writing

Patricia Stump, Resource Specialist (20 hours per week) – (434) 455-6910, pat.stump@unitedwaycv.org
Information on human service agencies
Updates on agency programs for the Information & Referral Database

Kenita Withers, Resource Specialist – (434) 455-6908, kenita.withers@unitedwaycv.org
Information on human service agencies
Updates on agency programs for the Information & Referral Database
Gifts in Kind

Shenda Lovelace, Resource Specialist – (434) 455-6904, shenda.lovelace@unitedwaycv.org
Information on human service agencies
Updates on agency programs for the Information & Referral Database
Homeless Management Information Systems (HMIS)

Rebecca Sturm-Clauser, Resource Specialist – (434) 455-6911, rebecca.sturm-clauser@unitedwaycv.org
Information on Human Service Agencies
Community Outreach for 2-1-1
Informational presentations on 2-1-1 VIRGINIA

Marketing and Communications

Laura Lawson, Director, Public Relations and Marketing – (434) 455-6900, laura.lawson@unitedwaycv.org
Marketing strategy and implementation
Communication materials – all media
Campaign support
Media relations
Special events
Branding
Program/initiative marketing:
 211
 Grow 1
 Smart Beginnings
 Young Leaders Society
 Women's Leadership Council
 Student/youth
Day of Caring
Online visibility strategy and maintenance

Resource Development

Margie Lippard, Director of Development - 455.6913, margie.lippard@unitedwaycv.org
Campaign strategic planning
Campaign cabinet development and management
Campaign workplace training and presentations
Campaign marketing support
Campaign reporting
Database management and development
New business development
Grant writing
Tocqueville Society

Leadership giving
Major gifts
Planned giving
Women's Leadership Council liaison

Individual Support

Gabbie Nosari, Assistant Director, Development and Marketing – (434) 455-6909, gabbie.nosari@unitedwaycv.org

Appreciation breakfast
Campaign support
Campaign presentations
Community-wide volunteer engagement
Special events
Student Day of Caring